

# Class 35

Advertising; business management, organization, and administration; office affairs.

## **3501 Advertisement**

350003 Posting of advertisements  
350008 Distribution of advertising materials  
350023 Exhibit of goods  
350024 Direct mail advertising  
350027 Updates to advertising materials  
350028 Samples are distributed  
350035 Rental of advertising materials  
350038 Publication of advertising texts  
350039 Advertising  
350040 Radio Advertising  
350044 TV commercials  
350046 Commercial window arrangement  
350047 Advertising agencies  
350049 Modeling services for advertising or merchandising  
350070 Advertising space for rent  
350077 Advertising through mail order orders  
350084 Online advertising on computer networks  
350087 Renting advertising time on communication media  
350092 Display of goods in communication media for retail purposes  
350099 Write ad text  
350101 Advertising layout design  
350104 Commercials production  
350113 Pay-per-click advertising  
350121 Advertising concept development  
350125 Billboard rental  
350132 Advertising scripting  
350137 Produce TV shopping shows  
350139 Advertising communication strategy consulting  
350141 Promote goods and services through sponsorship of sporting events  
350152 Outdoor advertising  
350178 Advertising services that create a brand image for others  
C350001 Advertising design  
C350002 Advertising planning  
C350007 Drafting of advertising materials

## **3502 Business Administration Auxiliary**

350001 Business Management Assistance  
350002 Commercial Inquiry

350006 Business Information Agency  
350007 Cost price analysis  
350020 Business Management Consulting  
350025 Business Administration Assistance  
350029 Expert services for operational efficiency  
350031 Market analysis  
350032 Business Valuation  
350033 Business Surveys  
350036 Consulting for business organizations  
350041 Business Studies  
350042 Public Relations  
350048 Business Management Consultant  
350051 Marketing Research  
350062 Business professional consulting  
350063 Economic forecasting  
350064 Organize commercial or advertising exhibitions  
350065 Provision of commercial information  
350066 Polls  
350069 Managed services for commercial enterprise migrations  
350078 Hotel Business Management  
350082 Organization of trade fairs  
350091 Price comparison service  
350093 To provide consumers with business information and advice on the choice of goods and services  
350096 Business management of the franchise  
350097 Outsourcing Services (Business Assistance)  
350100 Compilation of statistical data  
350103 Organizing fashion shows for advertising purposes  
350110 provides business and business contact information  
350114 Business intermediary services  
350116 Negotiation and conclusion of commercial trade for third parties  
350118 Commercial project management services for construction projects  
350119 Provision of commercial information through the Website  
350122 Outsourced administration for the company  
350124 Business management of compensation programs for others  
350128 Frequent Flyer Program Management  
350131 Consumer loyalty program management  
350136 Business intermediary services for matching potential investors with businesses in need of capital  
350138 Consultation on public relations communication strategies  
350140 Negotiate commercial contracts for others  
350142 Competitive Intelligence Services  
350143 Market intelligence services  
350149 Gift registration service (management of product list for sale purposes)

350151 Temporary business management  
350154 Management assistance in responding to tenders  
350156 Media Relations Services  
350159 Business lobbying services  
350160 Provide user reviews for commercial or advertising purposes  
350161 Provide user rankings for commercial or advertising purposes  
350161 Provide user ratings for commercial or advertising purposes  
350164 Conducting consumer profiling for business and marketing purposes  
350166 Business consulting services on digital transformation  
350169 Preparation of business profitability research reports  
350172 Arranging and organizing business events  
350175 Lead generation services  
350181 Find potential target customers for others  
350182 Marketing concept development  
350184 Development of business organization strategies related to corporate social responsibility  
350186 Find a business partner  
350189 Conduct market research  
C350003 Bid offers  
C350008 Organize fashion exhibitions for advertising or sales

### **3503 Pitching for others**

350005 Import and export agency  
350030 Auction  
350071 Pitch for others  
350085 Purchasing for someone else (purchasing goods or services for another business)  
350106 Marketing  
350107 Telemarketing  
350120 Provides an online marketplace for buyers and sellers of goods and services  
350150 Targeted Marketing  
350155 Marketing in the context of software publishing  
350179 Promote merchandise through influencers  
350180 Marketing through influencers  
350187 Marketing to others through product placement in a virtual environment

### **3504 Personnel Management Auxiliary**

350012 Job Placement  
350019 Personnel Management Consulting  
350068 Personnel recruitment  
350079 Business management of actors  
350090 Psychometric testing for talent selection  
350105 Business management of athletes  
350115 Business management for freelancers  
350167 Business intermediary services that match clients with a variety of professionals  
C350005 Performing artist agency

## **3505 Commercial Enterprise Migration**

### **3506 Office Affairs**

- 350009 Photocopying services
- 350013 Rental of office machines and equipment
- 350022 Typing
- 350043 Shorthand
- 350045 Transcript of Conversation (Office Affairs)
- 350061 Computerized document management
- 350072 Secretarial
- 350074 Answer calls for out-of-office customers
- 350075 Word processing
- 350076 Subscribing to newspapers for others
- 350080 Compilation of information into a computer database
- 350081 Systematization of computer databases
- 350083 Photocopier rental
- 350086 Retrieving data in computer files for others
- 350088 Newspaper clipping
- 350094 Booking telecommunications services for others
- 350095 Administratively processing of purchase orders
- 350111 Optimize search engines for merchandising
- 350112 Website traffic optimization
- 350117 Update and maintain data in a computer database
- 350126 Write resumes for others
- 350127 Indexing web pages for commercial or advertising purposes
- 350129 Appointment Arrangement Service (Office Matters)
- 350130 Appointment Reminder Service (Office)
- 350133 Written registration of messages and data
- 350134 Updating and maintenance of registered information
- 350135 Compile an index of information for commercial or advertising purposes
- 350158 Rent office equipment within a co-working facility
- 350162 Switchboard answering service
- 350165 Administrative services for medical referrals
- 350168 Visitor Reception Service (Office Services)
- 350170 provides phonebook information
- 350171 Booking Electronic Toll Collection (ETC) services for others
- 350173 Data processing services (office services)
- 350176 Computerized management of medical records and archives
- 350177 Online booking service for takeaway and delivery in restaurants
- C350006 Computer data entry services

### **3507 Accounting**

350015 Accounting  
350015 Bookkeeping  
350016 Preparation of statements of accounts  
350017 Business Audit  
350067 Preparation of payslips  
350073 Tax planning  
350098 Invoicing  
350123 Tax filing services  
350144 Financial audit

**3508 Single Service**

350089 Vending machine rental  
350102 Find sponsorship  
350109 Sales display racks for rent  
350174 Cash register rental

**3509 Retail or wholesale services of pharmaceuticals and medical supplies**

350108 Retail services for pharmaceutical, veterinary, hygienic preparations and medical supplies  
350148 Wholesale services for medicinal, veterinary, hygienic preparations and medical supplies  
C350009 Pharmaceutical retail or wholesale services  
C350010 Retail or wholesale services of pharmaceutical preparations  
C350011 Retail or wholesale services of sanitary preparations  
C350012 Retail or wholesale services of medical supplies  
C350013 Veterinary drug retail or wholesale services  
C350014 Retail or wholesale services of veterinary preparations

End.

The above classification is derived from the Trademark Office of CNIPA and is an English document formed after being translated by software.

China trademark registration agency (CTMRA) <https://chinatrademarkagency.com/>  
China Trademark Registration Service Email: CTMRA@chinatrademarkagency.com